



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Troxler Commissioner Agriculture (9768)
Media Placement Service (2733)
Verillo, Dan
Wade, Dave (1546)
ph: (704) 371-3164

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - State Candidate (1071)
POLITICAL (28001)
Local/Political
1659/

Invoice
Inv Date
Terms
Contract
Bill Type
Period

645821
10/28/2012
Net 30
336411
Standard
10/1/2012 - 10/28/2012

CO-OP/Order Type
Package
Gen. Date

No/Normal
10/31/2012 11:33:58AM

Media Placement Service
709 Westchester Drive
Suite 101
Highpoint, NC 27262

AgM

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	5:30:00AM- 6:00:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerLeadership	\$125.00	
1.0	Spot	5:30:00AM- 6:00:00AM	Per week (2), Tu, We, Th, Fr	10/19/12 5:58AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	TroxlerLeadership	\$125.00	
2.0	Spot	8:00:00AM- 9:00:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 8:48AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	TroxlerFuture	\$975.00	
2.0	Spot	8:00:00AM- 9:00:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 8:48AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	TroxlerLeadership	\$975.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 10:55AM (Tu)	00:30	KATIE COURIC	TroxlerLeadership	\$475.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 10:42AM (Th)	00:30	KATIE COURIC	TroxlerLeadership	\$475.00	
4.0	Spot	3:00:00PM- 4:00:00PM	Per week (2), Tu, We, Th, Fr	10/16/12 3:30PM (Tu)	00:30	DR. PHIL	TroxlerLeadership	\$475.00	
4.0	Spot	3:00:00PM- 4:00:00PM	Per week (2), Tu, We, Th, Fr	10/17/12 3:43PM (We)	00:30	DR. PHIL	TroxlerLeadership	\$475.00	
5.0	Spot	6:00:00PM- 6:30:00PM	Per week (1), Tu, We, Th, Fr	10/17/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	TroxlerLeadership	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,400.00
Commission	(\$960.00)
Net Total	\$5,440.00

Total Spots 9